

JILL warren

Over 7 years experience designing, building and creating content for large customer-facing websites

KEY SKILLS

- Equally technical and creative – able to hand-write clean efficient code with a strong eye for design.
 - Expert XHTML and CSS skills, with JavaScript, PHP, JSP and FileMaker Pro scripting experience.
 - Expert knowledge of and experience with Adobe software, - particularly Photoshop and Dreamweaver.
 - Well-versed in web standards and best practices, information architecture and usability.
 - Able to rapidly mock up and prototype, and build for flexibility and iteration.
 - Experience growing, supporting, and interfacing with communities and establishing brands online.
 - Strong editorial, copywriting and presentation skills.
 - Strong graphics creation, editing and optimization abilities.
 - Detail-oriented, responsible and well-organized.
 - Team player.
 - Self-starter, with a thirst for constantly learning and applying new concepts and skills.
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PROFESSIONAL HISTORY

TOTAL GAS & POWER Redhill UK
UK Energy Supplier

05/2008-08/2008

Front End Web Developer

www.totalgp.com

- Redesigned and hand-built corporate website for leading UK Gas and Electricity company using a combination of XHTML, CSS, JavaScript, and JSP.
- Provided graphic assets and CSS code to IT team developing “SmartMeter” Java portal.
- Created custom HTML email templates for upcoming marketing campaigns.

ELECTRONIC ARTS (Criterion Games) Guildford UK
Video Game Development

05/2006-02/2008

Web Producer

www.criteriongames.com

- Designed, hand-built, maintained and evolved game studio's official online presence and community forum.
- Created a flexible site using XHTML, CSS, and PHP, enabling it to adapt and evolve with ever changing requirements.
- Responsible for generating content and topics of discussion for the site, writing articles and headlines as appropriate and performing copyediting tasks.
- Created and managed official iTunes presence for weekly Crash FM Podcast (consistently ranked in Top 5 of iTunes “Games & Hobbies” category over the last 6 months).
- Tracked and communicated site metrics to executives using Google Analytics.

Game Designer

- Worked in a team of three to develop the concept and core game design for Nintendo DS title.
- Traveled to various EA studios (including Tokyo, Vancouver, San Francisco, and Geneva) to pitch game concept presentation to global executives and advance the product into development.
- Attended and assisted with focus testing and usability sessions in Paris.

REARDEN INC San Francisco CA
Technology Development/Creative Services

02/2005-03/2006

Studio Web Producer

www.woa.tv, www.mova.com, www.rearden.com, www.reardenstudios.com

- Developed large-scale, HD media-rich website "The Women of Action Network" using XHTML, CSS and JavaScript.
- Scripted multi-tiered production schedule and assets database using FileMaker Pro.
- Trained/mentored a largely non-technical team in using software including Photoshop, Dreamweaver, and FileMaker Pro.
- Designed and built company websites for Rearden Inc, Mova Motion Capture Studio, Rearden Studios.

MACROMEDIA (now Adobe), San Francisco CA and Boston MA
Software Development

02/2001-04/2003

Associate Web Producer

- Managed and performed front end web design and development tasks on www.macromedia.com during the MX product launch and site redesign.
- Created marketing assets such as email newsletters, Flash and GIF banner ads, CD-ROMS, and microsites.
- Implemented Omniture web analytics code throughout site and helped track site metrics.

JUNIORNET, Boston MA
Video Game Company

04/1999-02/2001

Quality Assurance Associate

- Worked closely with product managers and content producers to ensure that bugs were correctly identified, logged, corrected and incorporated into software builds.

THE STUDENT ADVANTAGE NETWORK, Boston MA
Online Magazine

04/1998-04/1999

Online Editor

- Managed "Living" and "Health" content areas of online magazine geared towards national university audience - responsible for creating content schedules and weekly themes and populating site with relevant articles.
- Collaborated with partner sites such as iVillage and U-Wire to obtain articles and maintain online discussion groups.
- Wrote editorials and feature articles about health, fitness, nutrition and lifestyle.

EDUCATION

EXPRESSION COLLEGE FOR DIGITAL ARTS, Emeryville CA

08/2003-02/2005

Bachelors of Applied Sciences, Digital Visual Media

- Graduated with high honors, received "Program Directors Award"
- Member of Student Advisory Committee
- Served as Peer Mentor and Tutor

BOSTON UNIVERSITY, Boston MA

09/1997-08/2000

Bachelors of Science, Mass Communication

- Graduated Summa Cum Laude
- Resident Assistant, London Internship Programme 2000

Eligible to live / work in the USA and the United Kingdom.

Please visit www.jillwarren.com for visual examples of my work.

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